



## CATEGORY 29 — ENTRY FORM

### RECRUITMENT TECHNOLOGY INNOVATION OF THE YEAR

Awarded to the organisation achieving the most stand-out accomplishment/s of the year in recruitment-related technology innovation. Elements of such accomplishments might include but are not limited to sourcing candidates, improving the quality of hire, increasing recruiters' or recruitment support staff efficiency, optimising return on investment in recruitment and increasing and/or better targeting candidate reach. Judges will be looking for examples of product effectiveness, creativity, market insight, potential sustainably and financial viability.

The innovation will have been launched between October 2023 and 31 December 2024. Please show evidence of financial viability: investment, funding, revenues, debt.

Please provide the following information, using the headings below.

#### Entrant details

**Entrant** *(name and job title)*

**Company name**

**Date trading began (as listed on Companies House)**

**Parent company name** *(if applicable)*

**Turnover between October 2023 and 31 December 2024**

**Contact details of client referees**

*(If the technology innovation was bespoke for one client, only one referee is required. If offered to multiple clients, three referees are required)*

**How long has the service been available/when did it launch?**

**Telephone**

**Email**

## Entry details

**Please give a brief overview of your organisation.**

*(Guideline length: 100 words)*

**What was the innovation and how does it work?**

*(Guideline length: 300 words)*

**When was your product launched and how many users currently use this innovation?**

*(Guideline length: 100 words)*

**Show evidence of achievements and effectiveness.**

*(Guideline length: 300 words)*

**Show evidence of financial viability: investment, funding, revenues, debt.**

*(Guideline length: 300 words)*

Please send any supporting material to [enquiries@recruiterawards.co.uk](mailto:enquiries@recruiterawards.co.uk) *(if applicable)*.