



CATEGORY 20 — ENTRY FORM

BEST ESG BUSINESS STRATEGY

Open to all recruitment, executive search and interim management firms, this award will recognise the recruitment organisation that lead the way in delivering environmental, social and governance (ESG) strategy for business impact.

The judges will be looking for firms that can demonstrate commitment and a proven impact in their approach to and delivery of sustainability for their business. Never before has operating sustainably been so important and the winners of this award will be an exemplar for the industry.

Entrants will have been in business and started trading no later than 30 June 2021. Achievements outlined in the entries should have occurred between October 2023 and 31 December 2024.

Entrant details

Entrant *(full name and job title)*

Company name

Date trading began (as listed on Companies House)

Entry details

Overview

Please provide a description of the business, its sector, and who is responsible for developing sustainability targets and driving performance. (200 words)

ESG objectives

What ESG targets has your organisation set and delivered for the qualifying period? Please detail the targets and how they reflect the world's wider sustainability goals. (350 words)

Business objectives

How do your organisation's ESG goals reflect, support and drive your business strategy in practical terms? How is ESG embedded in and shape your business strategy, again, in practical terms? (350 words)

Financial impact

Describe the financial impact of ESG strategy on your business and how are ESG measures budgeted? (350 words)

Financial measures

From 2022, the Financial Conduct Authority has required all UK premium-listed companies to comply with or explain how they will align to the G20 Financial Stability Board's Task Force on Climate-Related Disclosures (TCFD)'s recommendations, and all UK companies are expected to be required to report under the TCFD by 2025. What progress has your company made toward these ends? (350 words)

Execution

What actions did the organisation take to support the achievement of the objectives? How were your actions planned and delivered? How did you overcome any challenges? (500 words)

Achievements

What measurable results did you achieve? How have they benefitted your business, your employees, your clients and candidates, and the wider community? (500 words)

Innovation

What innovation – meaning the ability to conceive, develop, deliver, and scale new products, services, processes, and business models – has been applied to make ESG policy a successful business strategy for your organisation? Describe ESG implementation that is delivering significant net new growth. (500 words)

Please send any supporting material to enquiries@recruiterawards.co.uk (if applicable).