



SPONSORSHIP OPPORTUNITIES 2024

Thursday 26 September 2024 at the JW Marriott Grosvenor House London

redactive

Contact us: sponsorship@recruiterawards.co.uk | +44 (0) 20 7880 7661 | [@RecruiterAwards](https://www.instagram.com/RecruiterAwards) | [recruiterawards.co.uk](https://www.recruiterawards.co.uk)

RECRUITER AWARDS 2024

For over two decades, *Recruiter Awards* have stood out as the recruitment industry and profession's benchmark for outstanding achievement in resourcing the workforces of today and tomorrow.

Serving the entire recruitment community, *Recruiter Awards* recognise best practice and sterling outcomes from recruitment consultancies, in-house recruitment teams, recruitment process outsourcing organisations, as well as innovative campaigns and products from creative and technology businesses.

The Awards also recognise outstanding leadership by individuals in setting, exceeding and driving, industry and professional standards.



Join us for the Awards Ceremony on **Thursday 26 September 2024**
at the JW Marriott Grosvenor House London

SOME OF OUR 2023 WINNERS

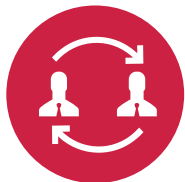


A unique opportunity to reach a highly targeted audience

BENEFITS OF BECOMING A SPONSOR:

This opportunity provides the perfect platform to boost your brand profile, as well as associate your organisation with best practice in the sector. As sponsors, you would be well represented as a part of our robust marketing schedule leading up to, during and after the awards which includes coverage in our industry leading magazine and website. Network and associate your firm with the most inspirational and dynamic recruitment companies.

- **31** Awards
- **1,000+** Attendees
- **350+** Entries from over 200 companies
- Unrivalled coverage via *Recruiter*



Connect
with senior
decision
makers



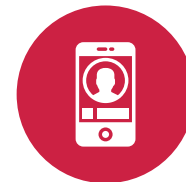
Position your
business as a
leader in its field



Build existing
client
relationships
and create new
ones



Feature in
Recruiter
magazine and on
recruiter.co.uk



Raise your
profile

PAST ATTENDING ORGANISATIONS HAVE INCLUDED:

6CATS International
AJ Chambers
Amberjack
Amicus Recruitment
Amoria Bond
AMS
Artisan
ATA Recruitment
Black Bear
Bond Healthcare
Bright Network
Bullhorn
Camino Partners
candidate select GmbH (CASE)
Cappfinity
Cariad
Caritas Recruitment
Carrington West
Chaps
Chatter
Class People
Commercial Services Group
Compass Associates
Constantine Law
Consult Energy
Copello Global
CSP
CV-Library
Danos Associates
Diversifying Agencies
DMJ Recruitment
Driver Require
Durlston Partners
Eames Consulting
Elite associates
EMEA Recruitment
ersg
Espirita
EY
FCSA
First Point Group
Focus Cloud
Foolproof, a Zensar company
Franklin Fitch
GCS ASSOCIATES
Girling Jones
Global Resourcing
Globus
GQR Global Markets



Greystone
Harper Fox Partners
Harrington Starr
Hayes and Partners
Hinterview
Impel Talent
Inclusive Boards
Intec Select
Intuitive Talent
Solutions
Investigo
Joined Up
JPMorgan
Kingsbridge
La Fosse Associates
Menlo Park Recruitment
Mercury Xrm
Milk Education
MLC Partners
MLC PARTNERS
Morgan McKinley
Morson Talent
MRL Consulting Group
NES Fircroft
Nexus Search
NHS Professionals
NHS Property Services
NHS Property Services

Odro
Oliver Sanderson
Opus Talent Solutions
Orca Pay Group
Oscar
Owen Daniels
Consultancy
Park Avenue
Recruitment
Pertemps
Pertemps Professional
Recruitment
Pioneer Selection
Professional Passport
Proman UK
Realm Recruit
RedLaw
Remedium Partners
Remedium Partners
ResourceBank
Recruitment
Sanctuary Personnel
Searchability
Sellick Partnership
Service Care Solutions
Seven Resourcing
Signify Technology
Sixty Eight People

Skanska
Sonovate
Source Group
International
Spencer Clarke Group
SR2 Recruitment
Staff Table
Strictly Recruitment
Talenthawk
Templeton & Partners
TFS Healthcare
The Careers In Group
The Finegreen Group
The MCG Group
Thryve Talent
TopScore
TotalJobs
TTM Healthcare
Solutions
VIDA Connected
Specialists
Wave
White Label Recruitment
Wolf and Lamb
WPR
Xpertise
Yolk Recruitment
Zodeq

PREVIOUS SPONSORS INCLUDE:



At the highest level, we offer an exclusive sponsorship opportunity that will feature one organisation as the Headline Sponsor of the entire awards.

PRE-AWARDS BRAND AWARENESS:**

- Logo on all pre-event marketing email campaigns.
- Sponsor logo to appear on awards promotional material, including printed and electronic media
- Sponsor logo, profile and link to appear on the dedicated awards website – recruiterawards.com
- Sponsor logo to feature on event e-newsletters
- Sponsor logo to feature on banners and MPUs which will feature on but not limited to; recruiterawards.com and Recruiter daily e-newsletters
- Official sponsor logo to use on your own marketing collaterals
- Logo on event e-ticket.

AT THE AWARDS

- Headline sponsor positioning across the campaign and at the event
- A premium table for ten guests at the awards ceremony located in prime position, including a three-course meal inc. coffee, petits fours and four bottles of wine per table
- Invitations for you and nine guests to the VIP Drinks Reception
- Sponsor logo featured on pre-dinner presentation
- The sponsor to present one award of their choice (subject to availability) and name to appear on the award trophy
- Sponsor logo to feature on screen during the awards presentation
- Sponsor logo to appear in the Programme given out on the night

AFTER THE AWARDS

- Referenced in *Recruiter* magazine post awards write up
- Full page advert in the Awards issue of *Recruiter* magazine
- Sponsor message in post event e-newsletter
- Sponsor MPU to appear on Recruiter website (75,000 impressions)



*Price +VAT

**The items will be active once a signed sponsorship agreement is received

Sponsors can activate a 3% discount and 6% discount for 2 or 3-year bookings (with price protection on the 2024 rate)

Support the *Recruiter Awards* and your brand will be an official supporter of trailblazing ingenuity, recognised excellence and gold-standard best practice in the profession.

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- Sponsor logo to feature on event e-newsletters
- Official sponsor logo to use on your own marketing collaterals

AT THE AWARDS

- Sponsor logo to appear on awards branding throughout the venue (alongside other sponsors) digital and print
- A table for ten guests at the awards ceremony, including a three-course meal inc. coffee, petits fours
- Sponsor logo featured on pre-dinner presentation
- The sponsor to present one award of their choice (subject to availability) and name to appear on the award trophy
- Sponsor logo to feature on screen during the awards presentation
- Sponsor logo to appear in the Programme given out on the night

AFTER THE AWARDS

- Half page advert in the Awards issue of *Recruiter* magazine
- Sponsor MPU to appear on Recruiter website (25,000 impressions)



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AWARDS SUPPORTER PACKAGE £4,995 *

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AFTER THE AWARDS

- Sponsor MPU to appear on *Recruiter* website (25,000 impressions)



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Please see the 30 categories below that are now open for entry for 2024:

2024 CATEGORIES:

INDIVIDUAL CATEGORIES

1. Agency Recruitment Leader of the Year
2. In-House Recruiter of the Year
3. Recruitment Industry Entrepreneur of the Year

IN-HOUSE RECRUITER AWARDS - FOR EMPLOYERS

4. Most Effective Emerging Talent Recruitment
5. Best Use of Digital/Social Media
6. Most Effective Employer Brand Development and Candidate Experience
7. Best In-House Recruitment Team



EXTERNAL RECRUITER AWARDS - FOR AGENCIES

8. Best Recruitment Agency Marketing Team
9. Best Candidate Care
10. Best Client Service
11. Best Contractor Service (NEW)
12. Diversity, Equality and Inclusivity (DE&I) Service Excellence
13. Best New Agency
14. Best Banking/Financial Services Recruitment Agency (NEW)
15. Best Engineering Recruitment Agency
16. Best International Recruitment Agency
17. Best IT/Technology Recruitment Agency
18. Best Public/Third Sector Recruitment Agency
19. Best Temporary Recruitment Agency
20. Most Sustainable Recruitment Agency
21. Most Effective Back Office Operation
22. Recruitment Agency of the Year – 1-9 Employees
23. Recruitment Agency of the Year – 10-19 Employees
24. Recruitment Agency of the Year – 20-34 Employees
25. Recruitment Agency of the Year – 35-49 Employees
26. Recruitment Agency of the Year – 50-99 Employees
27. Recruitment Agency of the Year – 100+ Employees
28. Most Effective Compliance Operation

SUPPLIER AWARDS

29. Recruitment Technology Innovation of the Year
30. Recruitment Industry Supplier of the Year
31. Most Effective Recruitment Marketing Campaign

VIEW THE 2023 WINNERS
recruiterawards.co.uk/past-winners/2023-winners/

RECRUITER AWARDS 2023 SHOWREEL



In addition to our traditional packages we have the following available for exclusive sponsorship:

PHOTO BOOTH SPONSOR

£5,375*

- Package will include:
- Photo booth will be prominently placed to allow attendees to share group photos of the afternoon
- Exclusive sponsorship of the co-branded photobooth
- Images will be uploaded to an online gallery presented with the sponsor branding on the booth's supplier website.
- Guests will be encouraged to submit a business card/name card – a great lead generation opportunity**

OTHER SPONSORSHIP OPPORTUNITIES:

- Airship sponsor
- Glowstick wrist bands sponsor
- Social media sponsor
- Table gift sponsor
- Paparazzi sponsor
- Interactive graffiti wall sponsor
- Wifi sponsor

ENTERTAINMENT SPONSOR

£5,000*

- Package will include:
- Exclusive sponsorship of the post-awards entertainment.
- The sponsor logo will feature prominently on screen in the main room.

VIP DRINKS RECEPTION/ LED BAR SPONSOR

£8,600*

Package will include:

- The pre-event drinks reception will be held in a private suite.
- We are allowing one sponsor exclusive access to this reception to entertain their guests.
- A co-branded LED bar and cocktails for awards guests, held in the Great Room after the Awards presentation.



*Price +VAT

**Cards will be retained by Redactive and data will be supplied electronically to the sponsor post the Awards.

Sponsors can activate a 3% discount and 6% discount for 2 or 3-year bookings (with price protection on the 2023 rate)

	Headline sponsor	Category sponsor	Photobooth / Paparazzi / Airship / Entertainment / Graffiti wall / Wrist band sponsor	VIP drinks reception / LED Bar	Table gift sponsor
	£26,875	£6,825	£5,375	£8,600	£6,825
Pre-event publicity					
Sponsor logo to appear on awards promotional material, including printed and electronic media	✓ Premium position	✓	✓	✓	✓
Sponsor logo, profile and link to appear on the dedicated awards website – recruiterawards.com	✓ Premium position	✓	✓	✓	✓
Sponsor logo to feature on event e-newsletters	✓	✓	✓	✓	✓
Sponsor logo to feature on banners and MPUs which will feature on but not limited to; recruiterawards.com and Recruiter daily e-newsletters	✓				
Sponsor logo to feature on the e-tickets for the awards dinner	✓ Premium position				
Official sponsor logo to use on your own marketing collateral	✓	✓	✓	✓	✓
Awards evening publicity					
Sponsor logo to appear on awards branding throughout the venue (alongside other sponsors) digital and print	✓ Premium position	✓	✓	✓	✓
Sponsorship of the awards VIP Drinks Reception / LED Bar				✓	
Tickets/ tables at the Awards	✓ Premium table of 10	✓ Standard table of 10	✓ Standard table of 10	✓ Standard table of 10	✓ Half table (5 tickets)
Invitations for you and nine guests to the VIP Drinks Reception	✓				
Sponsor logo featured on pre-dinner presentation	✓ Premium position	✓	✓	✓	✓
The sponsor to present one award of their choice (subject to availability) and their name to appear on the award trophy	✓	✓			
Sponsor logo to feature on screen during the awards presentation	✓ Premium position	✓	✓	✓	✓
Opportunity to supply a table gift (supplied by sponsor and subject to approval by Recruiter and Redactive)					✓
Co-branded sponsor photobooth and supporting collateral			✓		
Sponsor logo to appear in a prominent position on screen in main room during the after-dinner entertainment			✓		
Sponsor logo to appear in a prominent position in the VIP Drinks Reception branding, digital and print				✓	
Sponsor logo to appear in the programme given out on the night	✓	✓	✓	✓	✓
Post event publicity					
Referenced in Recruiter magazine post awards write up	✓				
Full page advert in Recruiter magazine	✓	half page advert	half page advert	half page advert	
Sponsor message in post event e-newsletter	✓				
Sponsor MPU to appear on Recruiter website	75,000 impressions	25,000 impressions	25,000 impressions	25,000 impressions	25,000 impressions

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