



## **CATEGORY 5 — ENTRY FORM**

### **BEST USE OF DIGITAL/SOCIAL MEDIA**

Open to all internal/in-house recruitment teams of employers operating in any industry or public/Third sector organisation.

This category recognises outstanding innovation and use by an employer's staff (directly employed) recruitment team of Digital/Social Media that has led to the achievement of strategic business goals.

Achievements outlined in the entries must have occurred between October 2022 and 31 December 2023.

Please provide the following information, using the headings below. The word count for each question is max 500 words unless stated otherwise.

#### Entrant details

**Project title**

**Employing organisation name**

**Partnering organisation name**

**How many Employees does your company have?**

**Date trading began (as listed on Companies House)**

## Entry details

**Briefly detail what you did, why you did it, and what was the outcome?**

*(Guideline length: 100 words)*

**Give details of the use/s of Digital/Social Media, including the types, platforms and features of each platform**

**Give details of the achievements and their effectiveness.**

**How were effectiveness and success measured?**

**Why is this a groundbreaking use of Digital/Social Media?**

**How could this be applied across the profession/industry or in other parts of your business?**

**Please send any supporting material to [enquiries@recruiterawards.co.uk](mailto:enquiries@recruiterawards.co.uk) (if applicable).**