



CATEGORY 13 — ENTRY FORM

BEST NEW AGENCY

Open to all recruitment firms providing outstanding service through recruitment solutions in any sector that started trading no earlier than 1 July 2020 and no later than 1 July 2022.

Companies entering this category cannot be the product of an insolvency pre-pack administration or “phoenix” arrangement. Also companies entering this category must not be a division, subsidiary or affiliate brand of a limited company, PLC or under any other kind of parent organisation.

The judges will aim to recognise agencies which add outstanding value to their business, effectiveness, partnerships and relationships, not those that simply provide a solid professional service. They will also be looking for innovation, effectiveness, profitability and potential sustainability.

Achievements outlined in the entries should have occurred between July 2020 and 31 December 2023.

Please provide the following information, using the headings below.

Entrant details

Entrant *(name and job title)*

Company name

Date trading began

Date of incorporation *(as listed with Companies House)*

Actual gross turnover to date *(average/year)*

Forecast gross turnover for the next calendar year

Gross profit per employee *(latest results)*

Total number of support staff

Number of employees at present

Total number of fee-earning staff

Number of employees on day one of trading

Entry details

Please give a brief overview of your organisation.

(Guideline length: 100 words)

Give the best example of how your company's knowledge and understanding of your sectors have contributed to your clients' success.

(Guideline length: 200 words)

Give one example or case study of a difficult or challenging vacancy you have been asked to fill in the period under consideration. Outline by giving the following information:

- *Details of the client and provide contact details*
- *Brief on the position to be filled*
- *Your strategy for attracting suitable candidates*
- *Client management*
- *The outcome*

(Guideline length: 500 words)

What impact has the COVID-19 pandemic had on your agency and how have you met the challenges?

Show evidence of creativity and innovation.

(Guideline length: 250 words)

Show evidence of quality of service.

(Guideline length: 250 words)

Show evidence of differentiation/competitive advantage.

(Guideline length: 250 words)

Give an example or case study of excellent client service. Please identify the client and provide contact details.

(Guideline length: 300 words)

Give an example or case study of excellent candidate service. Please identify the candidate and provide contact details.

(Guideline length: 300 words)

Give an example or case study of innovation shown by your organisation.

(Guideline length: 300 words)

Please send any supporting material to enquiries@recruiterawards.co.uk *(if applicable)*.

Testimonials

Please complete this form with the following:

- **contact details and testimonials of two client referees**
- **contact details and testimonials of two candidate referees**
- **contact details and a testimonial of a company employee who is not part of the management team**

Testimonial 1 – Client referee

Name:

Job Title:

Company Name:

Telephone:

Email:

Testimonial:

Testimonial 2 – Client referee

Name:

Job Title:

Company Name:

Telephone:

Email:

Testimonial:

Testimonial 3 – Candidate referee

Name:

Job Title:

Company Name:

Telephone:

Email:

Testimonial:

Testimonial 4 – Candidate referee

Name:

Job Title:

Company Name:

Telephone:

Email:

Testimonial:

Testimonial 5 – Company employee referee (not part of the management team)

Name:

Job Title:

Company Name:

Telephone:

Email:

Testimonial: