



## CATEGORY 4 — ENTRY FORM

### BEST CANDIDATE EXPERIENCE

Open to all internal/in-house recruitment teams of employers operating in any industry or public/Third sector organisation.

This category identifies outstanding innovation by an employer's staff (directly employed) recruitment team and recognises outstanding creativity, innovation and effectiveness in providing an inclusive, seamless, user-friendly, role relevant and responsive application process for candidates. It may also include developing and executing an effective onboarding strategy for new recruits that has led to the achievement of strategic business goals.

Achievements outlined in the entries should have occurred between October 2020 and 31 December 2021.

Please provide the following information, using the headings below. Please note that the word count for each question is 500 words

#### Entrant details

**Project title**

**Employing organisation**

**Partnering organisation** *(if applicable)*

**How many Employees does your company have?**

**Date trading began** (as listed on Companies House)

## Entry details

Summarise what your organisation has done, how it's been done and the results.

Explain the processes involved in your organisation's candidate experience.

**How are your organisation's culture and values reflected in the candidate experience?**

**How is the candidate experience measured in your organisation?**

**Why is the candidate experience important to your organisation?**

**Describe the candidate experience provided to unsuccessful candidates.**

**If applicable, describe your organisation's onboarding process and how is it measured.**

**Tell us what impact the COVID-19 pandemic has had on your candidate experience and changes you have made and expect to make going forward?**

**Please send any supporting material to [enquiries@recruiterawards.co.uk](mailto:enquiries@recruiterawards.co.uk) *(if applicable)*.**

## **Testimonials**

Please complete **three testimonials from candidates, including at least one unsuccessful candidate who have given their permission to be contacted and their contact details**

### **Testimonial 1**

**Name:**  
**Job Title:**  
**Company Name:**  
**Telephone:**  
**Email:**

**Testimonial:**

### **Testimonial 2**

**Name:**  
**Job Title:**  
**Company Name:**  
**Telephone:**  
**Email:**

**Testimonial:**

### **Testimonial 3**

**Name:**  
**Job Title:**  
**Company Name:**  
**Telephone:**  
**Email:**

**Testimonial:**